

# LIVE UNITED™

Volume 4, Issue 3

## Stuff the Truck Event



Volunteers sort donations

“Never decide to do nothing because you can only do a little; every bit helps.” A passionate plea to the local community made by Judi Penman, President, San Bernardino Area Chamber, quoting former Chamber President Larry Graham. Arrowhead United Way recently partnered with local companies and organizations to collect school supplies for local children who otherwise wouldn’t be able to afford them. Volunteers collected the school supplies and then sorted them and stuffed them in over 500 backpacks. These backpacks filled with school supplies were then delivered to 5 local school districts where they were distributed to the children who need them the most. Thank you to all of our generous donors and volunteers including Kohl’s, FedEx, Community Action Partnership, Wells Fargo Home Mortgage, Young Leadership Council, Target, City of San Bernardino, San Bernardino School Employee Federal Credit Union, Cal State San Bernardino, Inland Empire Job Corps, Pat & Oscar’s, and Sam’s Club!

## Born Learning Trails

A 2009 study from the National Center for Education Statistics found that children living in poverty are less likely to have someone read to them, tell them stories, or sing to them. Additionally, research indicates that disadvantaged children come into school years behind their peers in pre-literacy skills and rarely catch up. Arrowhead United Way wants to change these statistics.



Born Learning Trail  
Glen Helen Regional Park

The Born Learning program encourages early learning in language and literacy skills, during everyday activities to better prepare children for school. The Born Learning Trail is a fun and easy way to encourage learning as parents, grandparents, and children play and explore together. The activities along the trail help children identify letters, shapes and numbers, helping them to be better prepared for school and life.

Arrowhead United Way partnered with First 5 San Bernardino, Home Depot, and San Bernardino County Regional Parks to bring two Born Learning Trails to the local area. The first trail is located at Glen Helen Regional Park in San Bernardino, and was installed by volunteers from Kohl’s E-Commerce Center and local community members. The second trail was installed most recently at Lake Gregory in Crestline that volunteers from Mountain Communities Boys and Girls Club supplied volunteers to help build. A UW encourages you to visit one of the Born Learning Trails in your area and inspire early learning in your child.

### Born Learning Trail Ribbon Cutting



## Edison

Arrowhead United Way (AUW) received a \$40,000 corporate gift from Southern California Edison (SCE) to help fund critical programs in the local community. AUW and SCE are long-time partners and have a strong working relationship. Beverly Powell, Region Manager/ Public Affairs, SCE has served on the Board of Directors of AUW for several years. AUW will use the gift to fund programs to assist the local area’s underserved population in education, income, and health. Thank you Edison, for your lasting contribution!



Edison’s Beverly Powell  
serving the local community

## What's happening at AUW

◆ The Women's Leadership Council of Arrowhead United Way recently hosted female high school juniors and seniors for a fun half-day of workshops designed to assist them in determining a career path, sorting through resources, and improving skills in time management, overcoming obstacles, and goal-setting at California State University San Bernardino. The goal of the program, Summer College Cruise: Navigating the Waters of Education to a Successful Future, was to provide an introduction to the college experience for at-risk young women who may not be considering a secondary education, and to inspire them to consider a variety of career and educational options. The participants were treated to a tour of the campus and provided lunch. Thank you, California State University San Bernardino, Admissions & Student Recruitment and Educational Opportunity Program (EOP) for co-sponsoring this event.

College Cruise participants



Haley Yzaguirre– TMAD top student

- ◆ The 18<sup>th</sup> annual Teens Make a Difference (TMAD) Awards Ceremony was held recently at Inland Center Mall. Through this program, 901 teen volunteers logged a total of 77,821 volunteer hours in 2011. The 2011 top school was San Geronio High School, logging 16,432 hours. The 2011 top student, Haley Yzaguirre, logged 1,360 hours. Great job teens!
- ◆ The Interview for success is a one-day workshop designed to assist young women between the ages of 17 and 24 who have faced economic and personal hardships, and are seeking to gain additional skills, training, and education. The next workshop will be held on October 1, 2011 from 7:30 Am to 3:00 PM at SBETA. If you or someone you know may be interested in participating, please click [here](#).

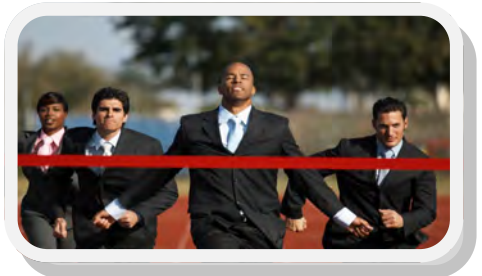
## Pacesetter


A pacesetter is a company that conducts its United Way campaign early. A Pacesetter sets the pace for area businesses and organizations-giving momentum to the Arrowhead United Way (AUW) campaign.



This opportunity allows companies to assume a leadership role within the community and in AUW's campaign, raising new dollars to create opportunities that improve the quality of life for those in our local community.

In order to qualify as a Pacesetter, your company or organization must conduct their campaign prior to September 16, 2011. Being a Pacesetter will connect you with other leading businesses to build a strong and healthy community. You will also receive special recognition at AUW's Annual Meeting. To participate as a Pacesetter, please contact Cristy at (909) 884-9441 or [cristyg@ahuw.org](mailto:cristyg@ahuw.org) today!



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