

School Supplies Delivered to Bear Valley USD for Underserved Children



Left to right: Kurt Madden, Superintendent, Bear Valley Unified School District; Shelley Black, Executive Secretary, Bear Valley Unified School District; Doug Rowand, President, Arrowhead United Way

Big Bear, CA, July 14, 2011 – Arrowhead United Way (AUW) delivered backpack filled with school supplies to the Bear Valley Unified School District for children in the district who cannot afford them. The donation was a result of the school supply drive that AUW's Young Leadership Council conducted in June at Court Street Square in San Bernardino.

The school supply drive was very successful with the help of many individuals and local companies that got involved by volunteering and donating school supplies. Major partners with the school supply drive were Cal State San Bernardino, the City of San Bernardino, FedEx, Inland Empire Job Corps, Kohl's, Pat & Oscar's, Sam's Club, San Bernardino School Employees Federal Credit Union, and Target.

The school supplies were also distributed to children in four other districts in AUW's service area: San Bernardino, Rialto, Colton Joint, and Rim of the World. "The goal is to remove this unnecessary barrier to education, so that all children in the community have an opportunity to learn," Skip Schneider, Resource Development Manager, Arrowhead United Way said.

The Young Leadership Council consists of young professionals between the ages of 21 and 40 who support the Council's mission to be actively engaged in the community, inspire philanthropy, promote volunteerism, and partner with the next generation of decision-makers.

AUW is a volunteer driven organization that actively supports health and human services by focusing on education, income, and health. These services address the underlying causes of the community's issues and create lasting change. The organization was established in 1891 and is led by prominent respected community leaders; it is one of the oldest United Ways in the country. AUW encourages individuals to become more involved in the community by giving, advocating, and volunteering. For more information about how to become involved with AUW, please call (909) 884-9441 or visit www.ArrowheadUnitedWay.org.